





Civint is Civic Intelligence

Whether you are a technology entrepreneur, a Fortune 500 company, a 21st century trade association or a national nonprofit fighting for our most vulnerable families, our team of seasoned public sector leaders knows what works.

Founded by Steve Benjamin, the former mayor of Columbia, SC who served as president of the U.S. Conference of Mayors and the African American Mayors Association, Civint is a nationally-focused municipal advocacy firm building coalitions and strategies to meet your specific challenges.

We bring urgency to public advocacy and make sure good people with great ideas don't get lost in the shuffle.



CAROLINA CUP: THE POLICY DISCUSSION

BUCKET 1:

10:15-11:15AM

Working with the Trump Administration

BUCKET 2:

11:30-12:45PM

Housing

BUCKET 3:

1:00-2:00PM

Infrastructure

WELCOME BACK!

STEVE BENJAMIN



Welcome back Mayor Steve Benjamin! We are thrilled that Mayor Benjamin is rejoining our Advisory Board as a Co-Chair!

**Welcome Back
Mayor Benjamin!**

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WORKING WITH THE TRUMP ADMINISTRATION

The Trump Administration | Executive Orders

In early 2025, President Trump signed several Executive Orders that significantly alter the federal government's role in local governance, public services, and nonprofit operations.

These actions aim to cut regulations, eliminate DEI programs, pause federal funding, and reduce the size of the federal workforce. While framed as reforms to promote efficiency and merit-based governance, they pose major risks to local governments, housing providers, and nonprofits—particularly those supporting marginalized communities. This brief highlights five key areas of impact: municipal operations, federal grant funding, affordable housing, local services, and nonprofit tax-exempt status.

The Trump Administration | Executive Orders

Executive Order 14158: “Establishing and Implementing the President’s Department of Government Efficiency”

- **Issued:** January 20, 2025
- Established the Department of Government Efficiency (DOGE) as an official federal agency and outlines the president’s agenda
- Established DOGE teams within every department/agency
- Several additional DOGE executive orders have been issued
 - [EO 14210 Workforce Optimization Initiative](#) 2/11/25
 - [EO 14219 Deregulatory Initiative](#) 2/19/25
 - [Cost Efficiency Initiative](#) 2/16/25

The Trump Administration | Executive Orders

Executive Order 14151: “Ending Radical and Wasteful Government DEI Programs and Preferencing”

- **Issued:** January 20, 2025
- Terminates DEI-related programs and halts funding reviews for those found noncompliant.
- Revoked EO 13985 of 1/20/21

The Trump Administration | Executive Action

OMB Memorandum – “Temporary Pause of Agency Grant, Loan, and Other Financial Assistance Programs”

- **Issued:** January 27, 2025
- Directed agencies to pause federal financial assistance.
- Paused programs that supported DEI, climate change, “woke gender ideology,” and immigration.
- **Federal Judge Injunction**
 - **Issued:** January 28, 2025 (District Court, DC)
 - Blocked full implementation but agencies had already delayed funds.

The Trump Administration | Executive Orders

Executive Order 14222: “Tariffs on Imports from Canada, Mexico & China”

- **Issued:** February 1, 2025
- Establishes 25 percent tariffs on all products from Canada and Mexico, and a 10 percent tariff on all products from China. The one exception listed is energy resources from Canada, which will have a decreased 10 percent tariff.

The Trump Administration | Executive Orders

Executive Order 14238: “Continuing the Reduction of the Federal Bureaucracy”

- **Issued:** March 14, 2025
- The following governmental entities shall be eliminated to the maximum extent consistent with applicable law (to include):
 - US Interagency Council on Homelessness
 - The Minority Business Development Agency

The Trump Administration | Executive Orders

Executive Order 14239: “Achieving Efficiency Through State & Local Preparedness”

- **Issued:** March 19, 2025
- Within 90 days of this order, a National Resilience Strategy will be published on ways to advance the resilience of the nation and will be reviewed at least every four years.
- Within one year of this order, the secretary of homeland security will propose changes to policies regarding national preparedness and improved communication between state, local and federal governments.

The Trump Administration | Federal Policy Insights

AGENCY	REDUCTION AMOUNT
Department of Education	1,300
Department of Veteran Affairs	80,000
National Oceanic and Atmospheric Administration	1,000
Internal Revenue Service	45,000
Health & Human Services	10,000-20,000
Federal Drug Administration	3,500
National Institute of Health	1,200

HOUSING

Federal Outlook

Joint task force on Federal Land for Housing to identify underutilized federal lands for residential development, streamline land transfer processes and promote policies that increase the availability of affordable housing.

Goal to cut HUD from 8,300 to 4,000 employees

- Majority of the cuts would be to the Federal Housing Administration, which is one of the largest mortgage insurers in the world

National Survey from Bloomberg/CityLab x US Conference of Mayors

- In the past three years, the median monthly rental price has increased by 18% and the median purchase price for housing has increased by 21%
- Nearly 90% called on Congress to build on existing federal programs: the low-income housing credit, housing vouchers, Community Development Block Grants (CDBG), and HOME program
- 87% of respondents indicated that it is extremely important, or very important for the federal government to reform and streamline existing programs

State & Local Housing Solution

The Banyan Foundation

Rob Coats | President & CEO

The Banyan Foundation, Inc. is an non-profit development organization with a mission to to construct and uphold high quality, affordable housing for individuals and families, with the goal to improve the living quality of our residents, and provide them with a safe living environment.



INFRASTRUCTURE

Infrastructure | Where Are We?

AIAI

Lisa Buglione | Executive Director

Emily Hauber | Senior Policy & Strategic Communications

The Association for the Improvement of American infrastructure is an organization made up of the leading minds in infrastructure, dedicated to promoting best practices on the public-private partnership (P3) model. Our members share a passion for advancing American infrastructure and a conviction that we can do better.



Infrastructure | Where Are We Going?

Expiring Provisions of the 2017 Tax & Jobs Cuts Act

- Tax Exemption of State & Local Governments
- Private Activity Bonds (PABs)



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